

Silver Eco[®]

#Making It Meaningful

▶ International Festival 2024



SAVE THE DATE

Silver Eco[®]

▶ **International Festival**

16-17 of September 2024
Palais des Festivals
Cannes - France

SAVE THE DATE

Silver Eco[®]

▶ **International Festival**

**The World's rendezvous
for Silver Economy
and Ageing Well**

PRESENTATION



ONE FESTIVAL SEVERAL EVENTS

Expanded Expo Area • Expo Forum • Guest events • SilverEco Marketplace • Forums, Panel Discussions, Podcasts and Workshops • SilverEco Experiences • 6 Exceptional Summits

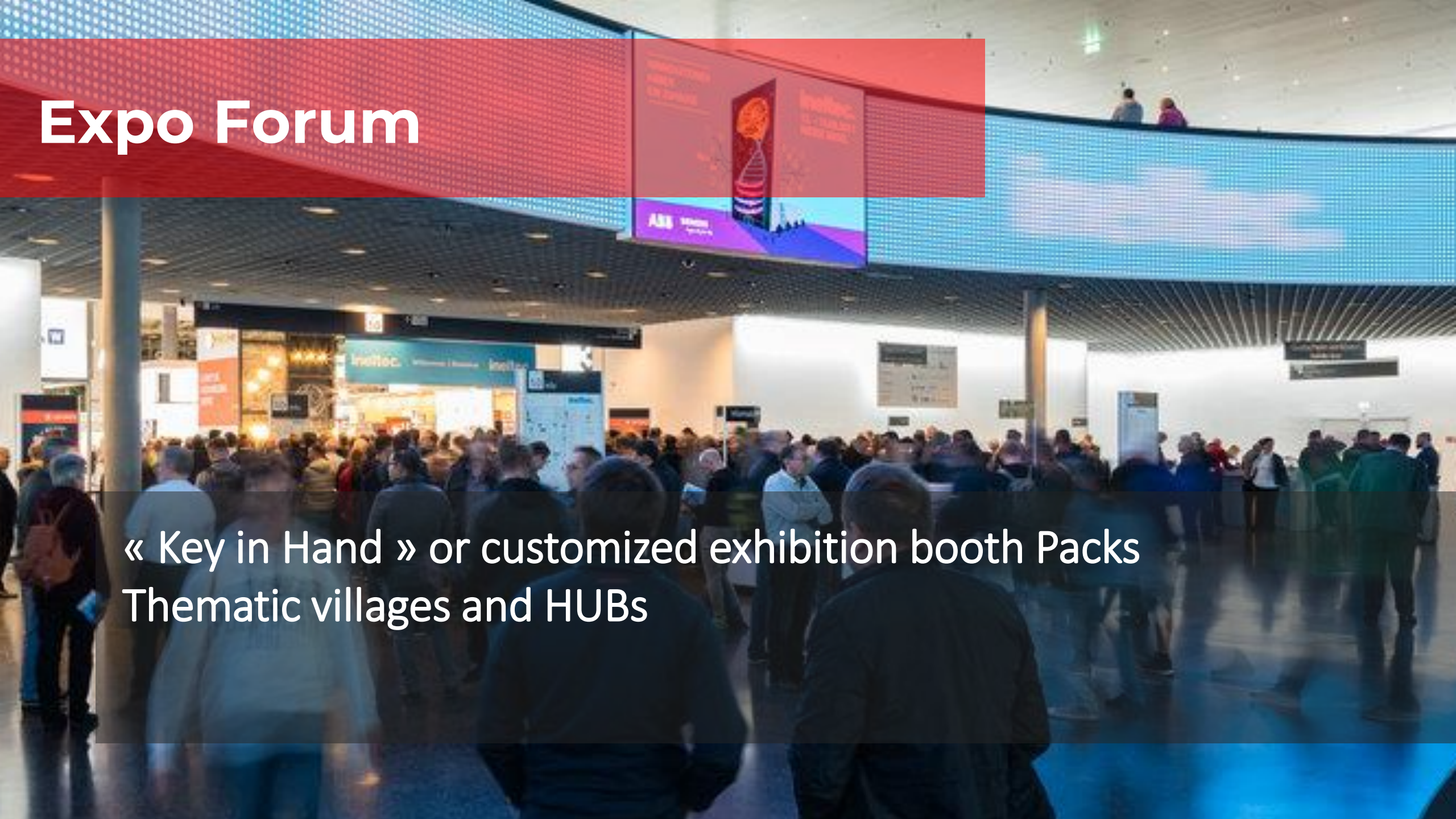
Expanded Expo Area

The image shows a detailed architectural floor plan of a large, multi-hall exhibition space. The plan is divided into several distinct zones, each highlighted with a different color. A large red area at the top left is labeled 'Expanded Expo Area'. To its right is a large blue circular area labeled 'AGORA'. Below the red area is a yellow area labeled 'VILLAGE 2'. In the center, there is a red semi-circular area labeled 'SCENE'. To the left of the scene is a green area labeled 'MEZZANINE'. Below the mezzanine is a purple area labeled 'Terrasse privée'. The plan also includes several hallways and rooms, with labels like 'HALL 1', 'HALL 2', and 'HALL 3'. A central corridor is labeled 'RUE INTERIEURE'. The overall layout is complex and multi-functional, designed for various types of events and activities.

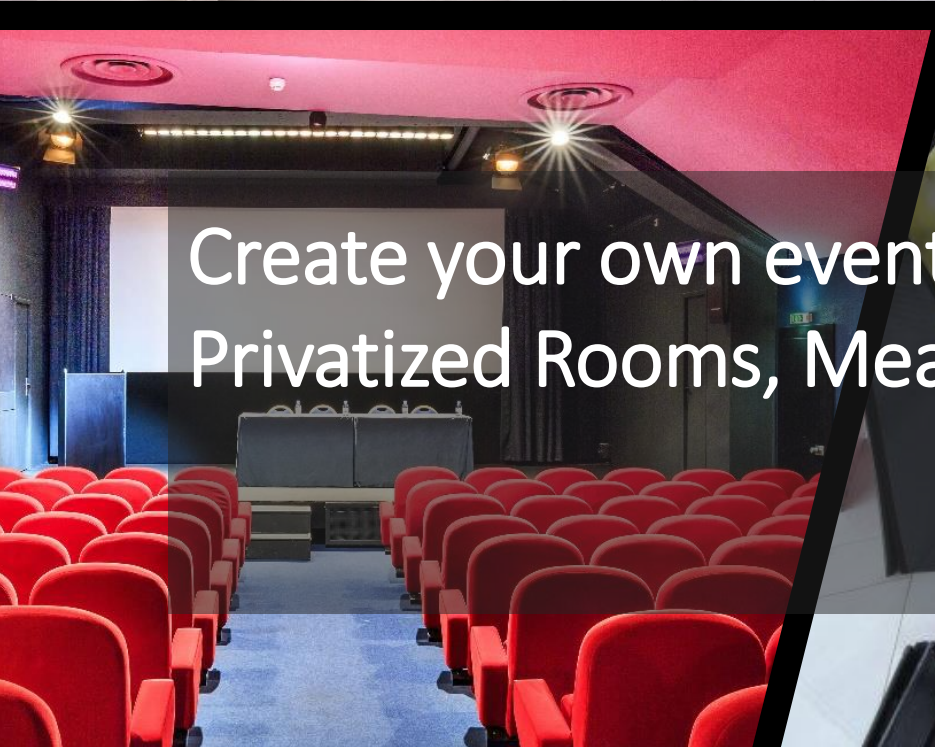
On 3 Halls :
Expo, demos, panel discussions, agoras, podcast studios, villages...

Expo Forum

« Key in Hand » or customized exhibition booth Packs
Thematic villages and HUBs



Guest events



Create your own event within the Festival
Privatized Rooms, Meals, Projection Rooms, Workshops ...

SilverEco Marketplace



SilverEco Marketplace : Tuesday, September 17th, 2024
Speed meetings, Networking and qualified meetings on booths
Meet your clients and prospects, training, learn...

Forums, Panel Discussions, Podcasts and Workshops



Speeches by Festival partners
Live filmed Panel Discussions from the Expo Forum
Podcasts and Thematic Workshops



SilverEco Experiences

Immersives experiences, Creative workshops
Cohesion and mobilization of industry players



6 Exceptional Summits



New in 2024 : 6 different congresses, each with its own itinerary !
Each one will feature Dedicated Workshops, Educational Programs and Panel Discussions, Expert Analysis, live Podcast sessions, Awards, themed Networking and International Guests ...

6 Exceptional Summits

/// NURSING HOMES SUMMIT

Towards a New Deal

The conference dedicated to the Nursing Homes of tomorrow, Seniors' Residences and Group Housing

/// LIVING AT HOME SUMMIT

Homecare services

The conference dedicated to personal services, ageing well at home and home care

/// SILVERTECH SUMMIT

2050 Prospective

The conference dedicated to innovation, startups and investors

/// SILVER CITIZENS SUMMIT

Silver Citizenship

The conference dedicated to the place of seniors in society, intergenerational relations, the roles of cities, territories and CCAS, and the fight against ageism

/// YES WE CARE SUMMIT

For and with Caregivers

The conference dedicated to caregiver support, entrepreneurial and HR approaches for salaried caregivers

/// HEALTHY AGEING SUMMIT

10 years for better ageing

The conference as a part of the United Nations / WHO « Decade for Healthy Ageing » program (2021-2030)

PRESENTATION



THE PARTICIPANTS

All the Demographic Transition professionals • Innovative Startups and SilverTech • Jury, Speakers & Experts • International buyers and guests

A group of diverse professionals are gathered around a table in a meeting. A man in a dark suit and tie is pointing at a laptop screen, while a woman with glasses looks on. Other people are visible in the background, some looking at the laptop. The scene is brightly lit, suggesting an indoor office or meeting space.

All the Demographic Transition professionals

Large Groups / SMEs / ETIs / Franchises, Personal Services, Home Care Nursing Services, Home Help Services, Nursing Homes, Collective Housing, Senior Service Residences, Medical-social professionals, International experts, Investors, Journalists...

A low-angle, upward-looking photograph of a diverse group of people of various ages and ethnicities. They are all smiling broadly and have their arms raised in a celebratory gesture, forming a circle. The background is filled with green foliage and trees, suggesting an outdoor setting. The overall mood is one of joy, success, and community.

Innovative Startups and SilverTech

Through the French and International Awards and the startup village :
The meeting place for all innovations dedicated to Demographic
Transition

Jury, Speakers & Experts

A French and International Jury of sector experts,
Speakers, Decision-makers, Political guests

International buyers and guests



Several international experts invited
Country HUB / International marketplace

PRESENTATION



INTERNATIONAL AWARDS

**SilverEco & Ageing Well International Awards • The
2024 International Awards • THE great GALA ceremony
SilverNight • Networking Cocktail Party**

SilverEco & Ageing Well International Awards

THANKS!

Twitter
#SilverEco

#SilverEco

After Paris 2018, Tokyo 2019 and Cannes 2022/23

The SilverEco & Ageing Well International Awards returns to the Palais des Festivals of Cannes for the 2024 edition

The 2024 International Awards

The federating event of the sector

On September 16th of 2024, all INTERNATIONAL nominees pitch their projects to the international jury, and the Awards are presented during the SilverNight, that same evening

Sous le patronage de



MINISTÈRE
DES SOLIDARITÉS
ET DE LA MER

MINISTÈRE DE L'ÉCOLOGIE
ET DU DÉVELOPPEMENT DURABLE

THE great GALA ceremony SilverNight



The AWARDS Ceremony
Is held in the prestigious amphitheater
of the Palais des Festivals of Cannes

Silver Night[®]

▶ SilverEco & Ageing Well
International Awards



Networking Cocktail Party



All SilverNight participants are invited to the Networking Cocktail Party at the Expo Forum

PRESENTATION



NETWORKING AND BUSINESS MEETINGS

**An event designed for Networking • B2B meetings and
Matchmaking • Tuesday's VIP decision-makers party**

An event designed for Networking

A privileged venue and booths designed to :

- Foster B2B contacts
- Meet new players
- Forge lasting partnerships



B2B meetings and Matchmaking



Networking tool
Organization of meetings prior to the event

A social event, likely a party or networking gathering. In the foreground, a white tray holds several tall, slender champagne flutes filled with bubbly golden liquid. A person's hand is visible at the bottom left, holding the tray. The background is blurred, showing people in formal attire, including a woman in a dark dress with a sparkling necklace. The overall atmosphere is festive and elegant.

Tuesday's VIP and decision-makers party

Tuesday, September 17th :
Networking party for decision-makers and VIP participants of the
SilverEco International Festival

PRESENTATION



THE SILVERECO FESTIVAL'S DNA

**Conviviality • Breaking codes • A Unique ceremony •
All inclusive • Eco-Responsability • The SilverEco Awards •
Making It Meaningful**

Conviviality



A friendly, festive atmosphere to forge lasting business relationships
VIP Cocktail Party after the awards ceremony



Breaking codes

Surprises / Entertainment
Breaking codes and making it meaningful



A Unique ceremony



SilverNight : much more than an awards ceremony
THE annual event for Ageing Well

All inclusive

OCIRP

protéger. agir. soutenir.

AUTONOMIE • MALADIES REDOUTÉES

Faire face
à LA PERTE
D'AUTONOMIE

Faire face
à LA SITUATION
D'AIDANT

Mieux vous accompagner
d'assureur à une prestation
Mieux concilier sa vie professionnelle
et sa vie personnelle, c'est tout
pour plus de 11 millions de salariés

All booths are “Key in Hand” : visuals are directly designed, set up and dismantled by the organizers, meals are included, no extra costs or logistics... We take care of everything !

OCIRP
protéger. agir. soutenir.

Eco-Responsability

Booths are entirely recycled, service providers are local
Printed rollups are made available to partners
Transport and logistics are shared

GÉRONTOPÔLE
AUVERGNE RHÔNE-ALPES
DESIGN - SANTÉ - NUMÉRIQUE

Le parcours en gérontologie : innovation et résilience au service de la prévention et de l'amélioration de la qualité de vie

Construire ensemble aujourd'hui le bien-vieillir de demain



Gérontopôle
Accompagner le vieillissement de la population en Nord

Gérontopôle
Centre régional de ressources d'animation pour les territoires

Gérontopôles :
nos territoires vivent



The SilverEco Awards



Now a tradition, the SilverEco Awards are produced by people suffering from Alzheimer's disease
In partnership with the La Joia day care center France Alzheimer 06

Making It Meaningful

More than just an event, the SilverEco International Festival is a committed, ethical and intergenerational initiative.



SilverEco[®]

▶ **International Festival**

▶ **Become a Partner**



- > **First Pack**
- > **Start Pack**
- > **Premium Pack**
- > **Platinum Pack**
- > **Village & Core Partner**
- > **Startup Kit**

- > **Panel Discussions & Podcasts**
- > **VIP decision-makers party**

For more information on partnerships : [contact us](#)

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#SilverEco